

PRIVACY POLICY

Protecting your privacy when processing personal data is important to us. Below you will find information about the data we collect when you visit our website and how we process this data.

Please read these data protection guidelines carefully before using this website and all of its sub-pages.

The purpose of this document is to present to you our personal data protection policy, the mode of collection and processing of this data. It informs you about the types of use made of your data and how we protect it when you use our website www.powersystemtechnology.com. Depending on regulatory developments, developments in case law or technological developments, our privacy and GDPR policy may change. It is up to the visitor to the site to remain informed of these developments which are binding on him by consulting this page before any use of this website.

The use of our forms or services involving the collection of personal data implicitly implies your agreement to their processing by Power System Technology within the framework of the purposes presented in this document and in each form available on this site.

1. PERSONAL DATA

Some personal information is collected on this site in order to allow us to respond to some of your requests for information or services. Apart from these specific cases, you can visit this website without having to send us any information.

Information that may be collected depending on your requests or services used:

- Full name
- Possible name of your company
- Address
- Email address
- Phone number
- Subject of your request for information via a form on the site (to facilitate the monitoring of our exchanges)
- Information on the documentation (PDF) downloaded from the site or received by e-mail (in order to facilitate the follow-up of our exchanges)
- Your possible subscription to a newsletter as well as the date of your subscription

Presentation of the personal data controller

The controller is Power System Technology, having its registered office at ZA La Paillerie, 61340 Berd'huis – France. Such. : + 33 (0)2 33 83 94 94
Email: [sales\[@ \]powersystemtechnology.com](mailto:sales[@]powersystemtechnology.com)

Purpose of processing

Power System Technology may need to process and use your personal information in the following cases:

- process your orders in the event of online sales on the site
- respond to your requests from contact forms
- follow the exchanges between you and our company, administer the business relationship with you
- collect information allowing us to improve the quality of our services or products offered on this site (by the use of cookies for example)

Duration of retention of your personal data

Your personal information collected as part of your use of this website is stored for a limited period and determined according to the case:

- 3 years maximum on the company's servers or computers, duration valid for any data collected outside an e-commerce framework
- 5 years maximum on the servers or computers of the company, duration valid for information related to a transaction (e-commerce) on the site
- 10 years maximum on the servers or computers, duration valid for invoices related to a transaction (e-commerce) on the site

How your data is protected

Our site uses the HTTPS protocol in order to reinforce the security of your data during their transfer between your computer and our site. We do not keep your data beyond the useful duration stated on this page. You have a right of rectification, consultation or deletion as set out on this page.

Your rights

In order to allow you to exercise your rights in the best conditions, we provide you with an email address: sales@powersystemtechnology.com. You can also use the contact form on the site "<https://www.powersystemtechnology.com/fr/nous-contacter/>" or write to us at the following address: Linvest, ZA La Paillerie, 61340 Berd'huis, FRANCE

Right of access and communication of data

You can access your personal information. For this, you must provide us, whatever the means of communication used, with proof of your identity. A scan of your valid identity document or a signed photocopy of your valid identity document will be essential for your request to be processed. You can use the model request proposed by the CNIL at the following address <https://www.cnil.fr/fr/modele/courrier/EXERCISE-son-droit-dacces> and attach it to your request.

Right to rectification of data

You can request to rectify, update or delete the data that is personal to you. As for your access rights, you can use the model request proposed by the CNIL at the following address <https://www.cnil.fr/fr/modele/courrier/rectifier-des-donnees-incompletes> and attach it to your request.

Right of opposition

You can exercise a right of opposition to the dissemination of some of your data on a website. As for your access rights, you can use the model request proposed by the CNIL at the address <https://www.cnil.fr/fr/modele/courrier/supprimer-des-informations-vous-concernant-dun-website> and attach it to your application.

Authorized service providers

Power System Technology uses various trusted service providers who, through their mission related to the proper functioning of the website, may have access to the data collected. These service providers are in no way authorized to use your data in any way whatsoever.

Complaint to the competent authority

We do our best to ensure that your personal data is processed in compliance with the GDPR. However, you can contact the competent authority in the event of disagreement by clicking on the following link: <https://www.cnil.fr/fr/plaintes/internet>.

2. POLICY ON THE USE OF COOKIES

Our website uses cookies to facilitate your use of it and to personalize the services offered. These cookies can also allow us to improve the performance of the website through the use of statistical tools.

When you connect to our website, you will be informed via a banner of the cookies used on the site and you can, according to your choices, accept all or part of them or, if necessary, refuse all of them.

If you have an account and you connect to this website, a temporary cookie will be created to determine if your browser accepts cookies. It does not contain personal data and will be deleted automatically when you close your browser.

When you log on to our website, we will set up a number of cookies to save your login information and screen preferences. The lifetime of a connection cookie is two days, that of a screen option cookie is one year. If you check "Remember me", your login cookie will be kept for two weeks. If you log out of your account, the login cookie will be erased.

The following statistical, advertising and operating cookies, subject to the prior consent of the user, may be used:

SERVICE	COOKIE	FINALITY	DURATION OF PRESERVATION	PRIVACY POLICY
Google Analytics		Allows you to analyze the use made of the website by its visitors		https://policies.google.com/privacy?hl=en-CA
Google Ads		This cookie makes it possible to follow the conversions carried out on the site following the click on a Google Ads advertisement on the Internet.		https://policies.google.com/privacy?hl=en-CA

Information on cookies - CNIL:

Some cookies are exempt from consent. These are cookies and tracers strictly necessary to provide a service expressly requested by the user.

So, for example, the following trackers do not require consent:

- "shopping cart" cookies for a merchant site
- "session identifier" cookies, for the duration of a session, or persistent cookies limited to a few hours in certain cases
- authentication cookies

- session cookies created by a media player
- load balancing session cookies
- certain audience measurement analysis solutions (analytics)
- persistent cookies for customizing the user interface (choice of language or presentation).

Other cookies requiring the collection of prior consent:

- cookies related to operations relating to advertising
- social network cookies generated by social network sharing buttons when they collect personal data without the consent of the persons concerned
- certain audience measurement cookies”